# Midland Displays 



MIDLAND


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## Introduction

We are delighted to present our latest extensive bespoke range of display items which will help promote your business.

Our hand made displays are made to your specifications in the colour, size and material of your choice, so we can produce a design that will cater for your exact requirements.

Our display pads are constructed with four components:

- The frame is covered in a fabric of your choice and colour
- The centre is padded and covered in a material and colour sympathetic to the frame colour
- The back clicks into the frame to form the pad
- A choice of free standing or rack fitting completes the display pad

The beauty of this system is that the centres are easily replaceable in the event of damage or wear. They can also be interchanged to suit your own window display and is a cost effective way of creating seasonal or special displays.

We offer a full design service for all your window displays including extensive lighting options. Our bespoke service will cater for all your display needs and we look forward to working with you,


Patrick Kelly
Managing Director

# Components 



## Bespoke service

We are more than happy to visit your premises to evaluate your shop fitting requirements and produce detailed designs outlining colours and materials to suit your taste. We then produce scaled drawings and detailed images illustrating our proposals. At this stage we can supply a detailed quotation. Following production, we will install your bespoke display.

The drawing and photo below is an example of one of our designs and the final display.

Please contact us for a free quotation.


## Module styles

The modules illustrated below are all located on one central pole, which can be ceiling mounted or fixed to the base of the window. Combinations of the modules can be used to create focal points within the display.


## Module styles

Free-standing modules can be located on adjustable frameworks or on bespoke modules made to suit your window or cabinet size. They can be easily removed and almost any size can be manufactured. These modules will accommodate all styles of our display pads.


A series of risers intended to give height to free dress items, where no modular display is required. The vertical height has the option to feature a pelmet with signage, digital display systems or simply POS images.


## Victoria

|  | Centre only | Complete pad |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 22 ON RING | $£ 10.00$ | $£ 23.75$ |
| 15 ON EARRING (3 BARS) | $£ 18.25$ | $£ 32.00$ |
| 18 ON STUD FOAM | $£ 10.00$ | $£ 23.75$ |
| 20 ON STUD (4 BARS) | $£ 20.75$ | $£ 35.00$ |
| 14 ON CREOLE | $£ 25.75$ | $£ 38.50$ |
| 6 ON PENDANT | $£ 24.25$ | $£ 37.75$ |
| 8 ON PENDANT FOAM | $£ 10.00$ | $£ 23.75$ |
| 14 ON CHARM | $£ 24.75$ | $£ 38.50$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |
| 5 ON BANGLE | $£ 10.00$ | $£ 23.75$ |
| 5 ON BRACELET | $£ 23.00$ | $£ 37.00$ |
| LARGE PLAIN | $£ 24.75$ | $£ 51.50$ |
| LARGE BRACELET | $£ 28.75$ | $£ 57.25$ |
| LARGE CHAIN | $£ 28.25$ | $£ 57.25$ |
|  |  |  |
| Victoria pad | 255 mm wide $\times 195 \mathrm{~mm}$ tall |  |
| Large Victoria pad | 255 mm wide $\times 412 \mathrm{~mm}$ high |  |

Victoria Modular Frames
From £190.00


## Mayfair

|  | Centre only | Covered |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 15 ON EARRING (3 BARS) | $£ 18.25$ | $£ 32.00$ |
| 15 ON STUD FOAM | $£ 10.00$ | $£ 23.75$ |
| 20 ON STUD (4 BARS) | $£ 20.75$ | $£ 35.00$ |
| 11 ON CREOLE | $£ 25.75$ | $£ 38.50$ |
| 6 ON PENDANT | $£ 24.25$ | $£ 37.75$ |
| 11 ON CHARM | $£ 24.75$ | $£ 38.50$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |
| 5 ON BRACELET | $£ 23.00$ | $£ 37.00$ |
| LARGE PLAIN | $£ 24.75$ | $£ 51.50$ |
| LARGE BRACELET | $£ 28.75$ | $£ 57.25$ |
| LARGE CHAIN | $£ 24.75$ | $£ 57.75$ |


| Mayfair pad | 200 mm wide $\times 200 \mathrm{~mm}$ high |
| :--- | :--- |
| Large Mayfair pad | 200 mm wide $\times 415 \mathrm{~mm}$ high |



## Kensington

|  | Centre only | Complete pad |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 11 ON EARRING (3 BARS) | $£ 18.25$ | $£ 32.00$ |
| 16 ON EARRING | $£ 20.75$ | $£ 35.00$ |
| 10 ON CREOLE | $£ 25.75$ | $£ 38.50$ |
| 7 ON PENDANT | $£ 24.25$ | $£ 37.75$ |
| 16 ON CHARM | $£ 24.75$ | $£ 38.50$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |

Kensington pad $\quad 255 \mathrm{~mm}$ wide $\times 220 \mathrm{~mm}$ tall


## Burlington

|  | Centre only | Complete pad |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 12 ON EARRING (4 BARS) | $£ 18.25$ | $£ 32.00$ |
| 10 ON CREOLE | $£ 20.75$ | $£ 35.00$ |
| 5 ON PENDANT | $£ 25.75$ | $£ 38.50$ |
| 10 ON CHARM | $£ 24.75$ | $£ 37.75$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |

## Burlington pad <br> 195 mm wide $\times 250 \mathrm{~mm}$ high



## Knightsbridge

|  | Centre only | Complete pad |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 16 ON EARRING (4 BARS) | $£ 20.25$ | $£ 35.00$ |
| 18 ON STUD FOAM | $£ 10.00$ | $£ 23.75$ |
| 20 ON STUD (4 BARS) | $£ 20.50$ | $£ 35.00$ |
| 10 ON CREOLE | $£ 26.75$ | $£ 38.50$ |
| 6 ON PENDANT | $£ 24.75$ | $£ 37.75$ |
| 14 ON CHARM | $£ 24.75$ | $£ 38.50$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |
| 5 ON BRACELET | $£ 10.00$ | $£ 37.00$ |
| LARGE PLAIN | $£ 24.75$ | $£ 51.50$ |
| LARGE BRACELET | $£ 28.75$ | $£ 57.25$ |
| LARGE CHAIN | $£ 28.25$ | $£ 57.25$ |
|  |  |  |
| Knightsbridge pad | 195 mm wide $\times 255 \mathrm{~mm}$ tall |  |
| Large Knightsbridge pad | 195 mm wide $\times 360 \mathrm{~mm}$ tall |  |



## Grosvenor

|  | Centre only | Complete pad |
| :--- | :--- | :--- |
| PLAIN | $£ 7.50$ | $£ 22.25$ |
| 9 ON RING | $£ 10.00$ | $£ 23.75$ |
| 12 ON RING | $£ 10.00$ | $£ 23.75$ |
| 14 ON RING | $£ 10.00$ | $£ 23.75$ |
| 18 ON RING | $£ 10.00$ | $£ 23.75$ |
| 11 ON EARRING (3 BARS) | $£ 18.25$ | $£ 32.00$ |
| 9 ON CREOLE | $£ 20.75$ | $£ 38.50$ |
| 5 ON PENDANT | $£ 24.25$ | $£ 37.75$ |
| 12 ON CHARM | $£ 25.75$ | $£ 38.50$ |
| 8 ON BANGLE | $£ 10.00$ | $£ 23.75$ |
| Grosvenor pad | 275 mm wide $\times 275 \mathrm{~mm}$ tall |  |



## Bespoke display items

| code | Description | Size $(\mathrm{mm})$ | Price |
| :--- | :--- | :--- | :--- |
| 6320 | Small necklet bust | $105 \times 140$ | $£ 23.10$ |
| 6321 | Medium necklet bust | $130 \times 150$ | $£ 25.00$ |
| 6322 | Large necklet bust | $160 \times 200$ | $£ 26.95$ |
|  |  |  |  |
| 6323 | Size 1 earring stand | $50 \times 45$ | $£ 8.25$ |
| 6324 | Size 2 earring stand | $50 \times 65$ | $£ 8.50$ |
| 6325 | Size 3 earring stand | $55 \times 80$ | $£ 8.80$ |
| 6326 | Size 4 earring stand | $60 \times 100$ | $£ 9.00$ |
| 6327 | Dropper earring stand | $60 \times 100$ | $£ 9.00$ |
|  |  |  |  |
| 6328 | Narrow bracelet scroll | 12 mm wide | $£ 9.75$ |
| 6329 | Wide bracelet scroll | 25 mm wide | $£ 10.45$ |
| 6330 | Bangle "T" bar | $200 \times 100$ | $£ 25.80$ |
| 6331 | Vertical scroll | 31 mm wide | $£ 11.80$ |
| 6332 | Large earring holder 31 prs | $130 \times 180$ | $£ 25.80$ |
| 6334 | Vertical earring holder 6 prs | 31 mm wide | $£ 11.80$ |
|  |  |  |  |
| 5017 | Small neckform | $100 \times 120$ | $£ 14.50$ |
| 5018 | Medium neckform | $140 \times 160$ | $£ 17.35$ |
| 5019 | Large neckform | $170 \times 190$ | $£ 20.15$ |





6327


6329
6328
6331
6330

## Loose dress items



## Ring stands



R2 Sets of 4 ring stands with slots $£ 25.00$


R4 Single ring stand $40 \times 43 \times 15 \mathrm{~mm} £ 4.40$

H2 2 up ring stand $49 \times 42 \times 67 \mathrm{~mm} £ 8.00$

## Wrist wear

All products available in black, white and cream

B2 Bracelet scroll $163 \times 31 \times 64 \mathrm{~mm} £ 4.40$

B1 Bracelet scroll $175 \times 24 \times 65 \mathrm{~mm}$ £5.80


B4 Bracelet scroll $200 \times 42 \times 30 \mathrm{~mm} £ 6.00$

BA5 Single watch/bangle $58 \times 58 \times 85 \mathrm{~mm} £ 7.70$

SBA15 5up bangle stand $86 \times 174 \times 36 \mathrm{~mm} £ 15.95$

SBA11 Single bangle stand $86 \times 36 \times 36 \mathrm{~mm}$ £ 7.15

## Earring

All products available in black, white and cream

E11
E5
$47 \times 49 \times 103 \mathrm{~mm}$
$29 \times 15 \times 19 \mathrm{~mm}$
$50 \times 900150 \mathrm{~mm}$
£6.75
£3.75

£8.25


| E4 | E1 |
| :--- | :--- |
| $34 \times 27 \times 47 \mathrm{~mm}$ | $41 \times 47 \times 98 \mathrm{~mm}$ |
| $£ 4.50$ | $£ 7.50$ |

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Set of 3 earring stands CDF $35 \times 48 \times 25 \mathrm{~mm} \quad 40 \times 30 \times 72 \mathrm{~mm} \quad 28 \times 30 \times 35 \mathrm{~mm}$ £13.75

Drop earring stands E23S
$50 \times 40 \times 65 \mathrm{~mm}$
£7.15

E23L
$60 \times 50 \times 95 \mathrm{~mm}$
£8.80


## Neck wear

All products available in black, white and cream


| N27 | N3 | N3O | N28 | N23 |
| :--- | :--- | :--- | :--- | :--- |
| 120x108×105mm | 170x140×190mm | $195 \times 165 \times 265 \mathrm{~mm}$ | 170x120x160mm $80 \times 85 \times 78 \mathrm{~mm}$ |  |
| $£ 20.65$ | $£ 22.85$ | $£ 30.25$ | $£ 22.55$ | $£ 12.65$ |


|  |  |
| :--- | :--- |
|  |  |
|  |  |
| $N 36 \mathrm{M}$ |  |
| $165 \times 45 \times 240 \mathrm{~mm}$ | $140 \times 72 \times 220 \mathrm{~mm}$ |
| $£ 19.80$ | $£ 19.00$ |

$50 \times 41 \times 68 \mathrm{~mm}$ £16.00


IG Pair of pendant stands

49x38x51mm
N36S
$115 \times 54 \times 180 \mathrm{~mm}$
£17.60

$165 \times 45 \times 240 \mathrm{~mm}$ £19.80



N36
$140 \times 72 \times 220 \mathrm{~mm}$ £19.00


Pendant stands

| P3S | N5 | P3M |
| :--- | :--- | :--- |
| $47 \times 27 \times 35 \mathrm{~mm}$ | $108 \times 50 \times 138 \mathrm{~mm}$ | $85 \times 35 \times 100 \mathrm{~mm}$ |
| $£ 7.86$ | $£ 13.25$ | $£ 9.92$ |

## Button down cases



## Display trays



## Bespoke risers

 As pictured $£ 525.00$
Without props $£ 305.00$


Bespoke 5 piece risers - set of five $£ 220.00$


Circular risers - set of five $£ 120.00$

Angled riser set $630 \times 400 \times 75 \mathrm{~mm}$ As pictured $£ 350.00$ Without props $£ 230.00$


# Free-standing display modules 



Pillar display $500 \times 160 \times 680 \mathrm{~mm}$ Without prop £225.00


Victoria rotating module From £245.00


3 tier turntable tall
520 mm tall - electric turntable $130 \times 250 \times 380$
Without props $£ 390.00$

Kensington rotating display
As pictured $£ 385.00$
Without props $£ 510.00$


3 box rotating module $660 \times 400 \times 870$ Without props $£ 455.00$


3 tier turntable low
300 mm tall - electric turntable $130 \times 250 \times 380$
Without props $£ 390.00$


Pillar display $570 \times 460 \times 550 \mathrm{~mm}$ 1 tier turntable Led illuminated
Without props $£ 510.00$

Pillar display $570 \times 460 \times 550 \mathrm{~mm}$ 2 tier turntable Led illuminated Without props $£ 510.00$


High gloss watch unit Extendable sides $650 \times 320 \times 560 \mathrm{~mm}$ Without props $£ 375.00$


High gloss unit from $£ 300.00$ including ring stands $£ 420.00$

Small ring unit including stands $£ 190.00$

Ring stand 3 upN £15.00


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Ring stand 5 up £17.50


Small unit including free dress items $£ 155.00$


High gloss watch unit From £295.00
Without props


## Sundries



Hook on bar (pictured) £19.00 per metre Items not pictured Frame covered £12.10
Pad back £5.10
Suede per metre £21.00 Leather per metre
£29.00


Pad numbers in a set of $16 £ 15.00$ per set


Creole earring clips $£ 0.25$ each


Sold blanks $£ 20.00$ per 100

Charm hooks.
Straight or bent $£ 0.33$ each


Acrylic ring clip for wider ring £0.20 each


## Shopfitting from this



## to this .....



## Bespoke cabinets

## \& counters



## Jewellery Counters

- Custom made to your specification.
- Large choice of materials and finishes.
- Sliding drawers for ease of access to stock.
- High quality LED strip lighting.
- Single key to all cabinets.


## Wall units

- Feature wall units to highlight specific product lines.
- Using a combination of wall cabinets and counters made in complimentary colours.
- Adjustable glass shelves to maximise display.
- Vertical LED strip lights to enhance the light to the display.


- All of our furniture is manufactured in the West Midlands.
- Pull out drawers for ease of access to stock.
- Sliding glass doors if restricted room behind counter.
- Bespoke risers, trays and pads made for counters.

Free no obligation quotation.



- Counter flaps and doors fitted for added security.
- Consulting desks for client comfort and privacy.



Notes

## Midland Displays LTD

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November 2022 Midland Displays LTD ${ }^{\odot} 2022$

